

DALE'S

SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO

Downtown Torrance---Next to A&P Market

1ST.

Anniversary Sale

STARTS THURSDAY
May 7th, at 9:00 a.m.

FREE BALLOONS FOR THE KIDDIES
ACCOMPANIED BY PARENTS

NAME BRANDS LADIES' UNIFORMS

FOR NURSES, MAIDS
AND WAITRESSES

- Washable combed cotton & assorted fabrics
- Many styles to choose from
- Short and long sleeves

2⁹⁹

Sizes 10 to 44

LADIES' FAMOUS MAID

BRAS

Packaged to Sell for 1.00
Anniversary Special

- Padded
- Embroidered
- Circle Stitch
- All Size Cups

59^c

3 Styles
2 for \$1

LADIES' GIRDLES

& Panties Girdles
These were made
to sell for \$1.98.

39^c

One Size Fits All



Lingerie for Mother

SEE IT AND YOUR MOTHER'S DAY GIFT
SHOPPING PROBLEMS ARE SOLVED!

NYLON TRICOT
LONG GOWNS \$2⁷⁷ Val. 4.98
Choice of Styles and Colors Sizes 32-38

NYLON FULL
SLIPS \$1⁷⁷ Val. 2.98
Full Lace Trim Fitted Bodice Shadow Proofed Sizes 32-38

LADIES' CAN CANS \$1⁷⁷
100% Nylon, Trims of Lace and Ruffles.
Asst. Colors & Sizes S-M-L. Worth 3.99

**BABY DOLL
PAJAMAS** 99^c
In cool cotton plisse
or rayons. Sizes
S-M-L. Val. 1.98

A
PERFECT
GIFT

Mother's Day Special—Ladies' Nylon

HALF SLIPS

Reg. 1.98 Val.
• Lacy Trim
• Asst. Styles
• Asst. Colors
Sizes S-M-L

99^c



ANNIVERSARY SPECIAL LADIES' CAPRI PEDAL PUSHERS 2-PIECE SETS

Novelty Pants With
Coordinating Blouses

- Sanforized
- Plaid and Novelty Prints

• Worth Up to 3.98

• Sizes 8-18

1⁷⁷

\$1 HOLDS YOUR LAYAWAY



ANNIVERSARY SPECIAL LADIES' BLOUSES, SHORTS & T-SHIRTS

- Guaranteed
- First quality
- Regular 1.49 Value
- Asst. Styles & Colors
- ALL ONE PRICE

67^c

Sizes 8-18

SOMETHING NEW! LADIES' LASTEX CAPRIS

- Embroidered Sides
- Made to Sell for 10.98
- Colors Black, Red and White
- Molded-to-the-Body Fit
- Sizes 8-16

3⁷⁷

While They Last

LADIES' POLISHED COTTON

CAPRIS

- Solids, Plaids & Prints
- Made by Leading Calif. Manufacturer
- You'll Find These Elsewhere at Twice the Price!
- Sizes 8-18

1⁵⁹

While They Last

ANNIVERSARY SPECIAL LUCKY PURCHASE! LADIES'

BLOUSES

Regular 2.49 Value

- Cleaned House on New York Manufacturer
- 5 Beautiful Styles
- Roll-Up Sleeves
- Embroidered and Lacy Trim
- White and Colors

1¹⁷

Sizes 32-38
While They Last

GIVE SWEATERS

FOR
Mother's Day

Anniversary Special BULKY KNIT SWEATERS

100% VIRGIN ORLON

CARDIGANS

NOVELTY KNIT STITCH
WHITE ONLY

NOW

3⁷⁷

Sizes 32 to 40
Vals 10.98
If Perfect

SPECIAL! LADIES' AND GIRLS' SLIP-ON SWEATERS

- If Perfect Would Be 3.98
- Heavy Quality—Asst. Styles and Colors
- Sizes 1 to 14—34-40

\$1⁰⁰

While They Last

MOTHERS DAY

SALE

LADIES'

DRESSES

- Taken from our better stock.
- Exciting Colors, Prints, Plaids, Checks and Dots • A Bountiful Selection of Amazing Savings
- You'll Find Shirt-Makers and 2-Piece Styles in This Wide Selection
- Mom Will Love These at This Low, Low Price

Values to 10.98

Values to 10.98



3⁸⁷

\$1 HOLDS YOUR LAYAWAY

Our First Anniversary Sale!

just when you need them most!

bathing suits sale price!

Now while the season is in full swim, save on brand-new bathing suits, in grand new styles to flatter your figure on the sand, pool side or in the back yard. Everything from the sculptured to the chemise look... at budget-wise low prices.

Cotton & Lastex
Taken From Our
Better Stock

2⁹⁹

While They Last

Name Brands
We Cannot
Mention
Sizes 32-38
Vals. to 8.95

ALL NEW
SHADES
ALL NEW
STYLES